

PROGRAMME

THURSDAY 21 FEBRUARY 2019

16:00 Registration.

16:30 Welcome address:

Javier Palao Gil, Dean of the Law Faculty.

Justice Pilar de la Oliva, President of the Supreme Court of the Valencian Region.

17:00 **Opening Speech:** *"The interpretation of EU vertical and horizontal regulations in the context of online business models"*, by Prof. Dr. Juan Ignacio Ruiz Peris, University of Valencia.

17:30 **Round Table 1: Consumer Goods E-commerce**

- *"Manufacturers' strategies to deal with the coexistence of online and offline distribution channels"* by Prof. Dr. Fernando Díez Estella, Villanueva University Center.
- *"The role of price recommendations in a context of competition increased price transparency and price monitoring in the market"* by Prof. Dr. Jaime Martí Miravalls, University of Valencia.
- *"Cross-border sales restrictions: Limitation to sell on marketplaces, limitation to sell cross-border"* by Prof. Dr. Pilar Canedo Arrillaga, Spanish National Authority for Markets and Competition.

19:30 Cocktail.

FRIDAY 22 FEBRUARY 2019

10:00 **Round Table 2: Sharing economy, market places and contractual restrictions in consumer goods market**

- *"Sharing economy"* by Prof. Dr. Michele Carpagnano, University of Trento.
- *"Contractual restrictions: Limitations to sell on one's own website, limitations to advertise on line, and limitations to use price comparison tools"* by Justice Ángel Galgo Peco, Provincial Court of Appeal of Madrid.

11:30 Coffee break.

12:00 **Round Table 3: Digital content, E-commerce and competition**

- *"Bundling on line rights"* by Prof. Dr. Fernando Carbajo, University of Salamanca.
- *"Exclusive territorial rights and contractual geo-blocking"* by Prof. Dr. Pedro Bueso, University of Zaragoza.

- *"Marketplace sales restrictions"* by Prof. Dr. Marina Echevarría, University of Valladolid.

14:00 Lunch.

16:00 **Workshop: Geo-blocking (Commission procedures)**

Coordination: Justice Purificación Martorell, Court of Appeal of Valencia and Prof. Dr. Pedro Bueso, University of Zaragoza.

17:30 Coffee break.

18:00 **Workshop: E-commerce competition challenges for private law judges**

Coordination: Justice Luis Seller, Court of Appeal of Valencia and Dr. Carmen Rodilla.

21:00 Dinner.

SATURDAY 23 FEBRUARY 2019

09:30 **Round Table 4: Intellectual property rights and competition**

- *"Patent trolls and Sham litigation"* by Prof. Dr. Ioannis Lianos, University College of London.
- *"Essential patents"* by Dr. Carmen Rodilla, University of Valencia.
- *"Trade-mark proliferation as a breach of competition law"* by Justice Enrique García Chamón, Court of Appeal of Alicante.

11:00 Coffee Break.

11:30 **Workshop: Essential patents in a standardization consortium (STJ Huawei/ZTE)**

Coordination: Justice Purificación Martorell and Dr. Carmen Rodilla, University of Valencia.

13:00 **Closing ceremony**

- *"E-commerce, intellectual property rights and competition in Supreme Court view"* by Justice Ignacio Sancho Gargallo, Spanish Supreme Court.
- *"E-commerce and Competition Law"* by Cecilio Madero, Deputy Director-General DG Competition European Commission.

14:00 Spanish wine

Training
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21, 22 and 23 February 2019

**Session 2: Interface between
e-commerce and intellectual
property rights with competition law**

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